Healthcare Market Research & Content Development Internship

Overview

SCALE Healthcare is excited to offer the opportunity to contribute to the growth and development of our thought leadership program. Over the past 2 years we have had several CBS students contribute to whitepapers and webinars. Driven and dynamic students with a demonstrated interest in healthcare, as well as a desire to develop into a leadership role at a growing healthcare management services business, are encouraged to apply.

- Suitable candidates will work directly with the Co-Founder & CEO and the SVP of Marketing and Communications, and will have the opportunity to work with a team of proven healthcare executives and operators.

- Candidates should be highly organized and comfortable working in a fast-paced, analytics-driven business culture.

- Experience research and writing in long and short form through various channels (social media, blogs, whitepapers, research reports) is recommended.

- Example projects this role will contribute to:
    o Collaborating with senior leadership to develop thought-provoking reports consistent with the needs and interests of our targeted audiences.
    o Promoting content through traditional channels including social media and blog posts as well as brain-storming other PR opportunities.
    o Researching industry events and coordinating SCALE's presence based on demonstrated expertise shown through published content.
    o Coordinating SCALE-hosted podcasts and webinars in partnership with the SVP of Marketing and Communications.

- Healthcare-related technical expertise and / or prior work expertise is not required.

- SCALE is open to an initial part-time role with the potential to transition to a full-time role.

- Minimum 10 hours/week. Hours and days can be flexible. Hourly rate negotiable.

How to Apply

Interested candidates should reach out to Emma Abeln, eabeln@scale-healthcare.com, with their resume and cover letter for further information.